



Dream Car Contest 2020 **The contest theme is “Dream Mobility”**

What Is the Dream Car Art Contest?

Toyota is once again inviting children to design fantastic vehicles for the future in the 2020 Dream Car Art Competition. Not limited to just cars, children can use their creative talents to come up with any form of transport or technology that gives people the freedom of movement, on land, sea or air, while protecting and sustaining the world’s natural environment. The **Dream Car** contest is an international art contest for children aged 15 or under. It encourages children to use their boundless imagination to design fantastic vehicles of the future, whether it is a 'Happy Van' telling jokes and sharing sweets or a solar powered turtle car cleaning the land and sea of waste.

What Could I Win?

There will be gold, silver and bronze winners in each age category in the national competition. The winning artist of each age category will be invited to a special prize-giving ceremony at Toyota’s headquarters in February. Prizes will include iPads, tablets and Toyota goody bags. Winning entries will also go forward for consideration in the global competition and the chance to win the trip of a lifetime to Japan in 2021.

Who can get involved?

This competition is open to anyone aged 15 or younger. You have to live in the UK and fit into one of these three age categories:

Category 1	:	Under 8 years old
Category 2	:	8-11 years old
Category 3	:	12-15 years old

What are the requirements?

- ❖ the paper size should be A3 or A4, the colour, material, and shape of paper can be chosen freely.
- ❖ the artistic medium can be coloured pencils, markers, crayons, water paints or similar drawing materials
- ❖ Collage or cut out pictures will be allowed for plain drawings, excluding ones making other artworks dirty or requiring special care in handling
- ❖ all entries must be hand drawn
- ❖ the artwork must be in colour with a completed background
- ❖ all entries must be accompanied by a fully completed entry form which can be found on the Dream Car website www.toyota.co.uk/dreamcar or from Mrs Blackah at school

Unacceptable Artworks

- ❖ CG artwork created on a computer or similar device ***will not be accepted***
- ❖ Collaborative artwork drawn by multiple individuals ***will not be accepted***
- ❖ Artwork created by a person other than the participant ***will not be accepted***
- ❖ Piece with incomplete Entry Forms or missing information ***will not be accepted***

Judging Criteria:

- ❖ Message : Is the theme and concept expressed easy to understand?
- ❖ Uniqueness : Are dreams expressed with a unique viewpoint? (E.g. not a portrait of a car model).
- ❖ Art Characteristics : Is the design drawn and expressed solidly? (structure, colour and technique).

Key dates:

Competition Opens	:	Monday 14th October 2019
Competition Closes	:	Monday 20th January 2020
Finalists announced	:	Monday 10th February 2020
UK Awards Ceremony	:	Friday 28th February 2020 (Held at TGB Headquarters in Burgh Heath)

Keen to get involved?

If you are thinking of entering and need a little inspiration, take a look at 2019's finalists on our Toyota website www.toyota.co.uk/dreamcar (*attached are four examples of previous winners to wet your artistry talents!*).

Every student must submit a **completed entry form** with their artwork **signed by their parent/guardian**.

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For more information: www.toyota.co.uk/dreamcar

Don't forget to tell your friends and family about the competition too, maybe work on this over the Christmas holidays with your friends.



14th Dream Car Contest 2020 (previous winners)



Under 15s – Saraya Kingsley (aged 14) - Gold

The Tree-mendous Travel Car: This car travels all around the world collecting homeless people who are then provided with a home in a tree. The tree that grows on the sustainable wooden car grows pink/yellow apples which when you eat, heals you immediately. This car is perfect for the future because it is environmentally friendly and it saves many lives.



Under 8s - Martin Wellstead (aged 6) – Gold

The Friendly Underwater Cleaning Car: These cars are designed as friendly sea creatures so they do not scare off the sea life. The periscope helps in the search for rubbish, which is then collected by the cars. These cars keep the oceans clean for all to enjoy. The car can fly, tell jokes, sings songs, showers you with sweets, gumdrops and fairy glitter.



8 – 11s – Tess Hudson (aged 10) - Gold

Deep Freeze: It swims around the ocean like an icepack for the Earth forming ice in the water and lowering ocean temperatures. This will help stop bleaching of the coral reefs and keep the ice from melting at the North and South poles, keeping the oceans healthy for future generations.



8 – 11's - Dylan Kaye (aged 7) - Silver

Inspired by the cities of Hong Kong and Macau the design has combined a car, a house and a gym, designed to solve the housing crisis in some of the most densely populated countries of the world. The car is powered by people working out on gym equipment, which will cut down CO2 emissions and make the planet and us healthier.